



FOR IMMEDIATE RELEASE

**LAND (LOS ANGELES NOMADIC DIVISION)
PRESENTS THE NINTH ITERATION OF
ROB PRUITT'S FLEA MARKET**

**FEBRUARY 13 & 14, 2016
11am-7pm**

**OPENING PREVIEW:
FEBRUARY 12, 2016
6-9pm**

Los Angeles, CA – January 22, 2016 – LAND will present the ninth iteration of Rob Pruitt's Flea Market, a nomadic concept that has taken place across the globe, from February 13-14, 2016 in Downtown Los Angeles.

The premise is simple: Pruitt and LAND invite the top artists and tastemakers in Los Angeles to participate in a traditional-style flea market, making their wares available for sale to the public. Past examples of flea market offerings include Martha Stewart's grab bags, a slew of coffee mugs emblazoned with portraits of Aida from Alex Katz, Sylvia Miles' boots she wore in *Midnight Cowboy*, Haim Steinbach's accouterments for a reptile tank, and a real William Wegman drawing from a New York museum curator for \$20. There have also been fortune tellers, Rosy Brown's homemade lemonade, and in the 2007 edition at Frieze London, Sam Taylor Wood shot portraits of visitors with Pruitt dressed in a panda costume.

Participating artists include Jon Pylypchuk, James Franco, Michele O'Marah, Brendan Fowler, Pentti Monkonnen and Liz Craft, Bert Rodriguez, Kim Fisher, Matt Greene, Dean Spunt (of the band No Age), Mario Ybarra Jr., Joe Sola, Mark Verabioff, Bari Ziperstein, among many others.

The vendors will be accompanied by food/drink, music, and performances for a weekend celebrating the vibrant artistic community of Los Angeles.

A portion of the proceeds (at the discretion of the artists) will be donated to a charity for the homeless in Downtown Los Angeles.

This exhibition is made possible with support from Creative Space, an integrated real estate company that transforms buildings and places into "housing" for the most innovative businesses, brands, and people.

ABOUT THE ARTIST:

New York-based artist Rob Pruitt was born in 1964 in Washington, D.C. Pruitt is equal parts Pop artist and provocateur as he investigates the narcissistic shallows of contemporary visual culture. He has painted glittery canvases of panda bears, installed an interactive *Cocaine Buffet* at a gallery, and given the art world its own Hollywood-style awards ceremony. Pruitt has also gained acclaim for his consistent use of found objects and D.I.Y. techniques, such as his internationally presented Flea Markets, which bring an outsider spirit to works that might otherwise seem like inside jokes. His work has been exhibited internationally since the early 1990s, at venues including the Tate Modern, MoMA PS1, and the American Academy in Rome. In 2011, the Public Art Fund installed Pruitt's *Andy Monument*, a chrome-plated, seven-foot-tall statue of Warhol, near Union Square. Pruitt is represented by Gavin Brown's Enterprise, New York and Air de Paris, Paris.

ABOUT LAND (LOS ANGELES NOMADIC DIVISION):

Established in 2009, LAND (Los Angeles Nomadic Division) is a non-profit organization dedicated to curating site-specific public art exhibitions. Through commissions of site-specific works with national and international contemporary artists, collaborations with arts institutions and organizations, and a wide variety of programming, LAND supports dynamic and untraditional artistic practices. Large-scale, multi-site, multi-artist and monographic exhibitions as well as one night ephemeral performances and durational events are all part of LAND's programming repertoire. LAND believes that everyone deserves the opportunity to experience innovative contemporary art in their day-to-day lives. In turn, artists deserve the opportunity to realize projects, otherwise unsupported, at unique sites in the public realm.

Since its inception, LAND has commissioned more than 250 site-specific public projects across the United States, spanning from Florida to California, as well as presented dozens of commissioned performances, monographic exhibitions, and dynamic public programs throughout the Los Angeles area. Among the many national and international contemporary artists LAND has collaborated with are Doug Aitken, Diana Al-Hadid, John Baldessari, Sanford Biggers, Matthew Brannon, Sarah Cain, Dan Colen, Liz Craft, Zoe Crosher, Brendan Fowler, Jonah Freeman and Justin Lowe, Katie Grinnan, Jeremy Shaw, Zefrey Throwell, Marianne Vitale, and Mario Ybarra, Jr.

For more information, please visit www.nomadicdivision.org.

MEDIA CONTACT:

Jennifer Joy
SUTTON
+1 212 202 3402
jen@suttonpr.com

SUTTON
